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1. (amended) A system for generating and using an interactive user interface comprising:

a head end for generating a plurality of bitstreams representing an encoded user interface, each of said bitstreams including a respective user interface page, each user interface page comprising a common moving image video region and a respective graphical region;

a distribution network coupled to said head end; and

subscriber equipment, coupled to said distribution network, for decoding and displaying a user interface page extracted from a selected bitstream.

2. (amended) The system of claim 1 wherein the head end comprises:  
a user interface generator for producing said plurality of bitstreams; and  
a modulator.

5. (amended) The system of claim 4 wherein said user interface generator further comprises a multiplexer for assigning bitstream identifiers to each of said bitstreams in said plurality of bitstreams.

8. (amended) A method of generating an interactive user interface comprising the steps of:

generating, within a head end of an information distribution system, a plurality of bitstreams representing an encoded user interface, each of said bitstreams including a respective user interface page, each user interface page comprising a common moving image video region and a respective graphical region; and

broadcasting said encoded user interface;

said user interface being adapted for use by a subscriber selectively decoding and presenting said common video and respective graphical region for each of at least one of said plurality of bitstreams.

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9. (amended) The method of claim 8 wherein said generating step further comprises the steps of:

a4  
producing a plurality of video signals representing said user interface pages;  
encoding said plurality of video signals to produce said bitstreams; and  
modulating said bitstreams into a format for transmission.

a5  
11. (amended) The method of claim 9 further comprising the step of assigning a respective bitstream identifier value to each of said plurality of bitstreams.

12. (amended) The method of claim 8 wherein said generating step further comprises the steps of:

arranging said bitstreams into at least one transport stream; and  
modulating said at least one transport stream into a format for transmission.

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16. (amended) The method of claim 8 further comprising the steps of:  
receiving an indication of the selection of an object within a presented user interface; and

causing an event to occur within said head end in response to said signal.

17. (amended) The method of claim 16 wherein said event is at least one of causing the tuning of subscriber equipment to an analog channel, causing the tuning of said subscriber equipment to a digital channel, and causing a subscriber equipment event to occur.

18. (amended) A method of using an interactive user interface comprising the steps of:

receiving a transport stream that contains a plurality of bitstreams representing a respective plurality of encoded user interface pages, each page

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comprising a common moving image video region and a respective graphical region;

extracting from said transport stream a first selected bitstream;

decoding and presenting said selected bitstream to produce a corresponding first user interface page;

selecting, in said first user interface page, an object that identifies a second bitstream; and

decoding said second selected bitstream without resetting a buffer in a decoder.

20. (amended) The method of claim 18 further comprising the steps of:  
producing an overlay graphic for selectively emphasizing objects within said presented user interface page.
21. (amended) The method of claim 20 further comprising the steps of:  
selecting an emphasized object to change the context of the system from a user interface context to an alternate context.
22. (amended) The method of claim 21 wherein said alternate context comprises one of a pay per view movie context, a broadcast television context, a preview context and an electronic commerce context.
23. (amended) The method of claim 21 wherein changing the context causes the decoder to extract for decoding a bitstream associated with said alternate context.
24. (amended) The method of claim 21 further comprising decoding and presenting an audio bitstream associated with said common video region of said user interface pages.